

# JEFF ROGERS

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## EXPERIENCE

February 07–Present | New York, NY

**SPOTCO** *spotco.com*

GRAPHIC DESIGNER

Design and art direction for the world's most recognized theatre advertising agency. Create key art for Broadway and other clients in the entertainment industry with a small team of designers under the creative direction of Gail Anderson.

February 02–present

**FREELANCE** *frogers.net*

GRAPHIC DESIGNER

Print/Web design, identity, illustration, print production & silk screening for a wide range of clients.

May 07–December 07 | Dallas, TX

**HOLT DESIGN** *holtdesigninc.com*

ART DIRECTOR

Print design, identity, brand extension illustration & print production for clients including The Dallas Symphony Orchestra, East Texas Symphony, Sagent Direct & American Airlines Cargo

September 06–March 07 | Dallas, TX

**RD2** *rd2inc.com*

GRAPHIC DESIGNER

Web/Print design, identity, brand extension, illustration & information architecture for clients including Southwest Airlines, My Global Career, Nation Point, Shopping.com, Andrews Distributing & Homemade Gourmet

March 03–September 06 | Dallas, TX

**AT&T**

SENIOR DESIGNER

Lead efforts in graphic design and art direction of customer-focused marketing materials. Supervise and direct a team of twelve designers across the country.

August 01–July 02 | Abilene, TX

**COPY STOP**

DESIGNER/PRODUCTION ARTIST

## OBJECTIVES

Work hard, have fun, and improve daily alongside passionate people who strive to create great work for smart clients.

## EDUCATION

Fall 98–Spring 02 | Abilene, TX

**ABILENE CHRISTIAN UNIVERSITY**

BFA IN GRAPHIC DESIGN

Completed courses in design, illustration, painting, print-making, photography, video, journalism/mass communication, and music.

## SKILL SET

### PRIMARY

ILLUSTRATOR

PHOTOSHOP

INDESIGN

DIGITAL & ANALOGUE ILLUSTRATION

PRINT PRODUCTION

COLLABORATION

FLICKR

### SECONDARY

PHOTOGRAPHY

CSS/WEB STANDARDS

FLASH

DREAMWEAVER

MICROSOFT OFFICE

BLOGGING

## ONLINE PORTFOLIO

**FROGERS.NET**